

DYNAMIC COMPETITION IN DYNAMIC MARKETS: *CHARTING THE PATH FORWARD?*

March 22, 2024

8:15 am - 6:00 pm CET

via Sarfatti 10, Milan, Italy

UNDER THE AUSPICES OF 
ASSOCIAZIONE ANTITRUST
ITALIANA



DYNAMIC COMPETITION IN DYNAMIC MARKETS: CHARTING THE PATH FORWARD?

8:15 am

REGISTRATION

9:00 am

WELCOME REMARKS

Stefano Caselli, Dean, SDA Bocconi School of Management

Carmelo Cennamo, Affiliate Professor of Digital Transformation, SDA Bocconi School of Management; Professor of Strategy and Entrepreneurship, Copenhagen Business School

9:15 am

INTRODUCTORY REMARKS

Mario Monti, Formerly Italian Prime Minister, European Commissioner; Honorary President, Institute for European Policymaking, Bocconi University

9:45 am

OPENING KEYNOTE

Andreas Schwab, Member of the European Parliament

10:15 am

PLATFORM REGULATION: WHERE DO WE STAND & WHAT ARE WE MISSING?

Filomena Chirico, Head of Unit, DG CNECT

Giorgio Monti, Professor of Competition Law, Tilburg University

Kathryn McMahon, Associate Professor of Law, University of Warwick

Carolina Abate, Competition Expert, OECD

Moderator: Assimakis Komninos, Partner, White & Case

11:00 am

COFFEE BREAK

11:15 am

DIGITAL MERGERS & INNOVATION

Andrea Venanzetti, Director, Italian Antitrust Authority

Michele Polo, Professor of Economics, Bocconi University

Marc Zedler, Deputy Head of Unit, Mergers, DG COMP

Lorenzo Coppi, Co-Head of EMEA practice, Compass Lexecon

Moderator: Mario Todino, Partner, Jones Day

12:15 pm

FIRESIDE CHAT: REFLECTING ON TWO DECADES SINCE THE MICROSOFT DECISION: LESSONS AND INSIGHTS

Mario Monti, Formerly Italian Prime Minister, European Commissioner; Honorary President, Institute for European Policymaking, Bocconi University

Olivier Guersent, Director-General, DG COMP

Frédéric Jenny, Chairman, OECD Competition Committee

Moderator: Carmelo Cennamo, Affiliate Professor of Digital Transformation, SDA Bocconi School of Management; Professor of Strategy and Entrepreneurship, Copenhagen Business School

1:00 pm

LUNCH



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2:00 pm

ALGORITHMIC PRICING, INNOVATION AND COMPETITION: KEY CHALLENGES

Giuseppe Colangelo, Jean Monnet Professor of European Innovation Policy; fellow of the Stanford Law School and University of Vienna Transatlantic Technology Law Forum (TTLF)

Tobias Kretschmer, Professor of Management, LMU

Munich

Oreste Pollicino, Professor of Constitutional Law, Bocconi University

Cristina Alaimo, Associate Professor of Digital Economy and Society, Luiss

Moderator: Francesco Rosati, Partner, RBB Economics

2:00 - 2:15 pm

COFFEE BREAK

10:15 am

AI & COMPETITION LAW: WHAT ARE THE CHALLENGES AND OPPORTUNITIES?

Andrea Appella, Visiting Professor, King's College London

Amba Kak, Executive Director, AI Now Institute

Stefano Firpo, Director General; *ad interim* Head of Competition & Enterprise Unit, Assonime

Brando Benifei, Member, European Parliament

Moderator: Marco D'Ostuni, Partner, Cleary Gottlieb Steen & Hamilton

4:15 pm

CHIEF ECONOMISTS' ROUNDTABLE

Antonio Buttà, Chief Economist, AGCM

Lluís Saurí, Acting Chief Economist, DG COMP

Griet Jans, Chief Economist, Belgian Competition Authority

Ana Sofia Rodrigues, Commissioner & former Chief Economist, Portuguese Competition Authority

Moderator: Barbara Veronese, Partner, Oxera

5:15 pm

10-MINUTE WRAP-UP

Stefano Caselli, Dean, SDA Bocconi School of Management

Carmelo Cennamo, Affiliate Professor of Digital Transformation, SDA Bocconi School of Management; Professor of Strategy and Entrepreneurship, Copenhagen Business School

5:30 pm

APERITIVO & WINE TASTING

Nicola Campagnola, Sommelier & Owner, Tenuta Santa Maria Valverde (Valpolicella – Amarone)

Olivier Guersent



Olivier Guersent graduated with distinction from the "Institut d'Etudes Politiques de Bordeaux" in 1983. He joined the French Ministry of Economy and Finance in 1984, where he carried out many investigations for the French Competition Authority.

He joined the European Commission in 1992, initially with the "Merger Task Force" in the Directorate-General for Competition. Since then, he has alternated between the private offices of a number of European Commissioners (Karel Van Miert, Michel Barnier and Neelie Kroes) and DG Competition (successively Deputy Head of Unit in charge of cartels, Head of Unit in charge of policy and coordination of cases, Head of Unit in charge of merger control, Acting Director "Transport, postal and other services" and, from 2009, Director responsible for the fight against cartels). From 2010 to 2014 he was the head of the private office of Michel Barnier, Commissioner for Internal Market and Services. Having held the position of Deputy Director-General since July 2014, Olivier Guersent has been Director-General of the Directorate-General for Financial Stability, Financial Services and Capital Markets Union from 1 September 2015 to 31 December 2019. As of 1st January 2020 he is the Director General of the Directorate General for Competition.

Married and a father of three children, Olivier Guersent is a member of the board of directors of the non-profit organisation *Aremis* that provides medical care in the home, primarily to cancer patients in the Brussels area. He is a regular lecturer to postgraduate university students.

Frédéric Jenny



Frédéric Jenny is Chairman of the OECD Competition Committee since 1994, Professor at ESSEC Paris Business School and Head of the International Committee of the Review Concurrences. He is also Co-Director of the European Center for Law and Economics of ESSEC since 2008. He

was previously Non Executive Director of the Office of Fair Trading in the United Kingdom for for 7 years, Judge on the French Supreme Court from 2004 to August 2012, Vice Chair of the French Competition Authority from 9 years and President of the WTO Working Group on Trade and Competition from 1997 to 2004. He has a Ph.D. in Economics (University Paris II) and a Master's in Economics (Harvard University). His research areas concern the relationship between structure and performance in European countries, particularly France, antitrust legislation in Europe. He was Global Professor of Antitrust in the New York University School of Law's Hauser Global Law School (2014), visiting professor at University College London Law School (2005-2012), Haifa University School of Law in Israel (2012), University of Capetown Business School in South Africa (1991), Keio University Department of economics in Japan (1984), Northwest-

ern University Department of Economics in the United States (1978).

Mario Monti



Mario Monti is Senator for life of the Italian Republic, President of Istituto Javotte Bocconi and honorary President of the Institute for European Policy-Making at Bocconi University, having been President of the same university from 1994 to 2022. He was Prime Minister of Italy (2011-2013),

heading a government of national unity, which overcame Italy's sovereign debt crisis and launched structural reforms. Monti had previously served for ten years as Member of the European Commission, in the capacity of Commissioner for the Single Market (1995-1999) and then for Competition (1999-2004). He has been member of several advisory commissions in Italy (e.g. Monti Commission on banking and financial reform, Italian Treasury, 1982), the UK (Roll Committee, 2003), and France (Attali Commission on economic growth in France, 2007). In 2020-2021 he chaired the Pan-European Commission on Health and Sustainable Development, convened by WHO/Europe, and he is currently member of the Lancet Commission on 21st-Century Global Health Threats. At the EU level, he has been the author of A New Strategy for the Single Market (2010), and the Chairman of a High-level Group created by the European institutions that released the report *Future Financing of the EU* (2017). Monti has been the founding chairman of IGIER, established at Bocconi with CEPR and NBER (1990), and of Bruegel, the European think-tank based in Brussels (2005).

Andreas Schwab



Dr Andreas Schwab was born in Rottweil in 1973, studied law at the University of Freiburg and at the Institut d'Etudes Politiques in Paris, and completed an LL.M. master's degree at the University of Wales. He is a lawyer and teaches at the Heinrich Heine University in Düsseldorf.

He has been a Member of the European Parliament since 2004. He is Chairman of the Parliamentary Delegation for Northern cooperation and for relations with Switzerland and Norway and to the EU-Iceland Joint Parliamentary Committee and the European Economic Area (EEA)". As coordinator of the EPP group in the influential Internal Market Committee (IMCO) of the European Parliament, Dr Schwab successfully pushed important legislative projects through the Parliament, such as the Consumer Rights Directive (2011), the Network and Information Security Directive (2013), the Directive on Antitrust Damages Actions (2014) and the European Competition Network Directive (ECN+) (2018). He authored key European Parliament resolutions on Single Market Governance (2012), Supporting Consumer Rights in the Digital Single Market (2014) and the Digital Taxation INI Report (2021). During the current mandate, Dr Schwab was the rapporteur of the Digital Markets Act (DMA)(2022). Currently, Dr Schwab is



Parliament's rapporteur for the Emergency Instrument for the Single Market (SMEI).

Alberto Pera



Alberto Pera, a member of the Rome Bar, is Honorary Partner and founder of the Competition and Regulation Department at Gianni & Origoni, which he joined in November 2000 after having been the first Secretary General of the Italian Competition Authority from 1990 to 2000. He is a recognized

expert in national and EU competition law and has been involved in major competition and merger proceedings before the Italian Competition Authority, the European Commission, the Administrative Courts and the European Court of Justice.

An NGA for the Italian Competition Authority, since July 2017 he is Chairman of the Associazione Antitrust Italiana (AAI), grouping more 60 Italian and international law firms and economic consultancies active in the field of antitrust in Italy.

Alberto holds degrees in both Law and in Economics, as well as a Master in Economics awarded by the London School of Economics. Previously to joining the ICA he was a staff economist for the International Monetary Fund and Chief Economist at IRI (Institute for Industrial Reconstruction) and held academic positions, teaching courses in Economic Regulation at the Milan Catholic University.

He has authored four books and a large number of articles on competition policy, privatization and regulation. He is also a member of the editorial board of the European Competition Journal and *Concorrenza e Mercato*.

Amba Kak



Amba Kak has spent the last fifteen years designing and advocating for technology policy in the public interest, ranging from network neutrality to privacy to algorithmic accountability, across government, industry, and civil society – and in many parts of the world. Amba brings this experience to

her current role co-leading AI Now, a US-based research institute where she leads on advancing diagnosis and actionable policy recommendations to tackle concerns with artificial intelligence and concentrated power.

Amba regularly advises members of Congress, the White House, the European Commission, UK government, the City of New York, US and other regulatory agencies worldwide; and recently testified before Congress at a hearing on artificial intelligence and data privacy. She is widely published across scholarly and popular venues and her work has been featured in *The Atlantic*, *The Financial Times*, *MIT Tech Review*, *Nature*, *the Washington Post*, and *the Wall Street Journal*, among others.

Amba currently serves on the Board of Directors of the Signal Foundation, and the AI Committee for the Board of the Mozilla

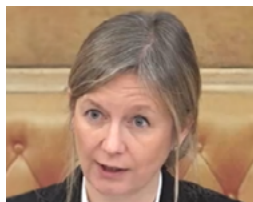
Foundation, and is affiliated as Visiting Senior Research Scientist at the Cybersecurity and Privacy Institute at Northeastern University. Trained as a lawyer, Amba received her BA LLB (Hons) from the National University of Juridical Sciences in India, and is a former recipient of the Google Policy Fellowship and Mozilla Policy Fellowship. She has a Masters in Law (BCL) and an MSc in the Social Science of the Internet at the University of Oxford, which she attended as a Rhodes Scholar.

Amba Kak has spent the last fifteen years designing and advocating for technology policy in the public interest, ranging from network neutrality to privacy to algorithmic accountability, across government, industry, and civil society – and in many parts of the world. Amba brings this experience to her current role co-leading AI Now, a US-based research institute where she leads on advancing diagnosis and actionable policy recommendations to tackle concerns with artificial intelligence and concentrated power.

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Ana Sofia Rodrigues



Ana Sofia Rodrigues serves as Commissioner at the Portuguese Competition Authority, where she previously served as Chief Economist and Head of the Studies and Market Monitoring Bureau. Prior to that, for a year, she worked as a Senior Competition Expert at the OECD Competition Division. Before that she held various positions at the Portuguese Competition Authority, where she started her career in Competition Policy in 2006; she was a senior economist at the Mergers Department and an economic advisor to the Board.

Andrea Appella



Andrea's professional and academic expertise is competition/regulatory law and the intersection with intellectual property law with a particular focus on the media/tech industries, where he held senior in-house positions in international groups. After beginning his career

Speakers' Bios

as a solicitor at Herbert Smith (1994-1997), Andrea worked for MTV Europe (1998-1999), Warner Bros (1999-2002), Time Warner Europe (Associate General Counsel, 2003-2008), News Corporation/21st Century Fox (Senior Vice President and Deputy General Counsel, 2009-2019) and Netflix (Head of Global Competition, 2019-2022). He is currently a Visiting Professor at Kings College Dickson Poon School of Law in London, where he teaches the course "Competition and Intellectual Property in the Media Industry: Law and Practice" in the LLM program, a member of the Innovation, Regulation and Competition Policy Centre (ICPC) at the Università Europea in Rome, a Non-Governmental Advisor (NGA) to the International Competition Network (ICN) appointed by the UK Competition and Markets Authority, and a Director of Cinecitta's training programme "Next Generation Lawyers". He recently joined Herbert Smith Freehills as Consultant for Global TMT and Competition, Regulatory and Trade.

Andrea Venanzetti



Andrea Venanzetti graduated with a degree in Economics in 1984 from LUISS University in Rome. He was a Teaching Assistant in Industrial Economics at the Faculty of Economics at the LUISS University in Rome from 1984 to 1990, and a research student in Industrial Economics at the London School of Economics and Political Science (LSE) – Graduate School 1986-87.

He worked at Crediop Bank in their Studies and Planning Department between 1987 and 1991.

Since 1991, he has served as an official at the Autorità Garante della Concorrenza e del Mercato – AGCM (Italian Competition Authority), working in the departments for Competition, Consumer Protection, Secretariat of the Board.

He served as the Deputy Director General for Consumer Protection 2013-2017, and was the delegate to the EU Consumer Protection Cooperation network.

Since 1st January 2023, he has served as the Head of the Directorate for Digital Platforms and Communications – Department for Competition 1.

Antonio Buttà



Antonio Buttà is the Chief Economist of the Italian Competition Authority. He is an industrial economist with more than 20 years of experience in competition policy and regulation. Prior to joining the Italian Competition Authority, where he also served

as economic advisor to the President, Antonio worked for international economic consultancies and for Ofcom, the UK communications regulator. He has extensive teaching experience in industrial organization and competition economics and is an Ad-

junct Professor at Luiss University in Rome. Antonio holds a PhD in Economics from the London School of Economics, an Italian Doctorate in Public Economics and an MSc in Economics with distinction from University College London.

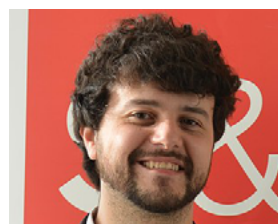
Barbara Veronese



Barbara is a partner at Oxera, where she provides economic advice on antitrust, commercial disputes and damages, mergers and regulation. She also advises on procurement design and auctions, with particular expertise in the broadcasting, communications and health sectors. Barbara

is frequently appointed before the Italian courts as an economic expert on commercial disputes, antitrust damages and regulatory matters in a range of sectors. Her work has been submitted in proceedings before the Court of Appeal and the High Court of Italy, as well as before the Court of Rome and the Court of Milan, among other courts in Italy and Europe. She has also acted as economic expert in the context of arbitrations. Repeatedly ranked among recommended competition experts in various expert listings, she is a competition 'Global Elite Thought Leader' in the Who's Who Legal prestigious ranking.

Brando Benifei



Brando Benifei is an Italian politician who has served as a Member of the European Parliament since 2014. During his first term from 2014 until 2019, Benifei served on the Committee on Employment and Social Affairs. In 2019, he moved to the Committee on the Internal Market and Consumer Protection. In

2020, he also joined the Special Committee on Artificial Intelligence in a Digital Age. In this capacity, he serves as the Parliament's lead rapporteur on the Artificial Intelligence Act (2021). Since 2021, he has been part of the Parliament's delegation to the Conference on the Future of Europe.

Carmelo Cennamo



Carmelo Cennamo is a Professor with special responsibilities of Strategy and Entrepreneurship at Copenhagen Business School, where he is Co-Director of the Entrepreneurship Concentration studies of the MBA Program. As an Expert in Digital Platforms, Digital Markets, and Ecosystems,

he studies how firms manage their interdependent activities and how they try to shape the business context where these activities take place to gain competitive advantage. His work spans different sectors including videogames, mobile apps, oil and gas, automotive, hospitality, mobility, online news, blockchain, and initial coins offerings.



Carolina Abate



Carolina Abate holds a position as Competition Expert in the OECD Competition Division. She has previously worked in private consulting and at the European Commission. Carolina holds a Master's Degree in Economics from Bocconi University, and a Post Graduate Diploma in EU Competition

Law from King's College London.

Cristina Alaimo



Cristina Alaimo is an Assistant Professor (Research) in Digital Economy and Society at LUISS University, Rome, Italy. She holds a Ph.D. in Management, Information Systems, and Innovation from LSE - The London School of Economics and Political Science, UK. Her research focuses on the innovation brought

about by data-based services and their consequences for organizations and society. She is also interested in studying the broader ecosystem of data exchanges in which digital platforms are embedded and how these new platform ecosystems emerge and evolve. Cristina's work has been published in journals such as *Organization Science*, *Organization Studies*, *The Information Society*, *Journal of Management Information Systems*, *Journal of Information Technology*, and *Research in the Sociology of Organizations*. She is a co-author with Jannis Kallinikos of the book "Data Rules: Reinventing the Market Economy," The MIT Press (2024). Cristina is a visiting fellow at the Centre for the Digital Economy at Surrey Business School.

Filomena Chirico



Filomena Chirico leads the Unit in European Commission's DG Connect in charge of the implementation of the Digital Markets Act within the Platforms Directorate. Prior to that, she was expert member of the Cabinet of Commissioner for Internal Market and Digital Thierry Breton, where she was responsible for the preparation

and negotiations of the new EU digital regulations, the Digital Services Act and the Digital Markets Act. In the European Commission she has also been for several years a case handler in DG Competition in the ICT area.

Before joining the Commission, she was assistant professor at Tilburg University, affiliated with the Tilburg Law and Economics Center (TILEC). She holds a Master's Degree in law from Luiss University, a Master's in law and economics from the universities of Rotterdam, Hamburg and Berkeley and a PhD in institutional economics from La Sapienza University. Her academic work focused on regulation and competition in the telecoms and digital sectors, including Internet governance and network neutrality, as well as on the economics of contract law. Besides her position in the European Commission, she is currently also visiting professor at the College of Europe in Bruges for the seminar on the Digital regulation of the single market.

Francesco Rosati



Francesco is a Partner at RBB Economics. With experience spanning over 20 years and more than 150 cases, Francesco has advised on many of the leading competition matters in Europe and beyond. His expertise covers global mergers, coordinated conduct, abuse of dominance,

vertical issues, regulation and litigation. He regularly acts as expert witness in high-profile court proceedings in the UK, France and Italy, amongst other countries. He has given oral evidence at a large number of public hearings before the European Commission, the General Court of the EU and national competition authorities in France and Italy. He has also advised on a range of competition cases in many other jurisdictions in Europe and across the world.

Giorgio Monti



Giorgio Monti is Professor of Competition Law at the Tilburg University where he is affiliated with the Tilburg Law and Economics Center and the Tilburg Institute for Law Technology and Society. He is also a research fellow at the Center for Regulation in Europe. He has

previously held positions at the London School of Economics and the European University Institute. He has 30 years of experience in researching and teaching law, with expertise in EU, UK and US competition law in particular as well as EU Law, private law and law and economics. As scientific director of the Florence Competition Programme he helped devise a successful judicial training programme, which attracts judges from all EU Member States. He has provided policy reports on a number of EU initiatives, including the Geo-Blocking Regulation, the Digital Markets Act and the Data Act. He is the co-author of one of the leading student books on EU Law and a joint editor of one of the principal journals in the field: the *Common Market Law Review*.

Giuseppe Colangelo



Giuseppe Colangelo is a Jean Monnet Professor of European Innovation Policy and an Associate Professor of Law and Economics at University of Basilicata (Italy); fellow of the Stanford Law School and University of Vienna Transatlantic Technology Law Forum

(TTLF) and an academic affiliate with the International Center for Law & Economics (ICLE).

Griet Jans



Griet Jans is the chief economist and part of the board of the Belgian Competition Authority. She leads the Chief Economist Team, and advises both the investigation teams of the Prosecutor General and the Competition Colleges on the use of economic tools and quan-

Speakers' Bios

titative techniques in competition cases. Griet started at the authority as the deputy chief economist and economic advisor, where she worked on several non-simplified merger cases in different sectors, such as telecom and media, basic industries, retail activities and services. Besides this, she is the Secretary-General of the Association of Competition Economics (ACE), a distinguished non-profit network that brings together competition economists working in government, academia and the private sector, and she co-organizes the yearly conference of Competition, a specialized journal for competition and competition law in Belgium.

Kathryn McMahon



Kathryn McMahon is an Associate Professor at the University of Warwick School of Law. Prior to coming to Warwick, Kathryn taught at the Faculty of Law, University of Sydney. She has spent time as a visiting scholar at the Centre for Antitrust and Regulatory Studies (CARS) University of Warsaw, University of Texas, Berkeley University and as a Fernand Braudel Senior Fellow at the European University Institute in Florence. She is an Associate Editor of the Global Journal of Comparative Law.

Lluís Saurí Romero



Lluís Saurí is the Acting Chief Economist of the Directorate General for Competition of the European Commission. He is responsible for the economic analysis of the team in the fields of energy and environment. He has led the economic analysis for the Commission's review of the State aid

Guidelines on climate, environmental protection and energy. He has a PhD in economics (European University Institute, 2012) and over ten years of experience, both in the private and public sectors, in merger, antitrust and state aid control.

Lorenzo Coppi



Lorenzo Coppi is an Executive Vice President based in Compass Lexecon's London and Milan offices. He has more than 20 years' experience in the application of economics to competition law cases and regulation. Having spent a number of years practicing in London, Brussels and Wash-

ington, DC, Dr. Coppi has worked on a variety of EU, US, and UK mergers as well as on cases involving various allegations of anticompetitive practices under EU, US, and UK competition law, in litigation and regulatory settings. He has also testified in several international arbitrations. Dr. Coppi's analytic focus has been on merger analysis, assessment of market power, abusive pricing practices, State aid, and the market impact of cartels. His sector expertise includes energy, various high technology industries, financial markets, media and telecommunications, retail, manufacturing, and several consumer goods industries. Dr. Coppi's merger experience includes several important cases including: Bayer/Monsanto, Deutsche Börse/LSE; Halliburton/Baker Hughes,

Deutsche Börse/NYSE; Seagate/Samsung. Dr. Coppi's experience on anticompetitive practices include monopolization and abuse of dominance cases (e.g., Gazprom, Abuse of standard-essential patents, ENI), as well as concerted practices (e.g. Trucks, CDS, Euribor, Cathode Ray Tubes). Dr. Coppi has also been involved in several State aid cases, particularly in energy and the financial sector. Dr. Coppi is a Visiting Professor at the College of Europe (Bruges), and at the Brussels School of Competition. He is also a frequent speaker at conferences and has published widely on the economics of competition law and regulation. Dr. Coppi holds a Ph.D. from the London School of Economics.

Marc Zedler



Marc Zedler is the deputy head of DG COMP's merger unit dealing with transaction in the IT, telecommunication and media sectors. Previously he had worked in DG COMP's merger policy and case support unit. Before he joined the European Commission, he was a Senior Associate in a leading law firm in Germany. He studied law in Germany, acquired a PhD in Munich and an LL.M. in Georgetown, Washington DC.

Marco D'Ostuni



Marco D'Ostuni is a partner based in the Italian offices of Cleary Gottlieb. He focuses mainly on competition law and on regulation in the energy, telecommunications and media sectors. He has represented clients in some of the leading EU and Italian competition law cases, often in liberalised and

heavily regulated sectors.

He is widely published on antitrust matters and regularly lectures at numerous conferences and universities.

Mario Todino



Mario Todino is an Antitrust Partner at Jones Day, Brussels. He has more than 30 years of experience in EU and Italian competition law, including 15 years in governmental roles in Italy and Brussels (he served the Legal Service and Cabinet of the President of the Italian Competition Authority and DG Competition of the European Commission). Mario is co-author of the textbook *La disciplina della concorrenza in Italia*. He lectures on EC and domestic competition law and has authored various articles in this area.



Michele Polo



Michele Polo (PhD) is Professor in Economics at Bocconi University, where he has been Chair of the Economics Department and Vice-Rector. He has been an advisor of the DG Competition. His research interests are in Industrial Organization, Competition Policy and Regulation, Energy, Network Industries, and Digital Markets. He has extensively published in international Journals.

Oreste Pollicino



Oreste Pollicino is full Professor of Constitutional Law in Bocconi. He also teaches courses on GDPR, Media Law, Internet Law and is the Director of the LLM in Law of Internet Technologies in Bocconi University. He is Honest Broker appointed by the European Commission for the negotiation on the 'European code of practice on disinformation', as well as Member of the Executive Board, European Union Agency for Fundamental Rights, Vienna; Board Member of the Digital Library, Ministry of Culture; Member of the European Commission Sounding Board of the Multistakeholder in the fight against online disinformation; Participant to the Conseil of Europe Ad Hoc Committee on Artificial Intelligence (CAHAI); Italian member of the OECD Global Partnership on Artificial Intelligence.

Stefano Firpo



Stefano Firpo was Head of Cabinet of the Minister for Technological Innovation and Digital Transition, Vittorio Colao. In this role he designed and followed the implementation of all public administration digitalisation projects included in the NRRP: investments in ultra-broadband and 5G connectivity, initiatives to secure and efficient cloud infrastructures for the public administration, the preparation of new digital platforms to enable new and more widespread digital services for citizens, and interventions for the enhancement of digital skills. He also participated in the preparation of the national strategy on artificial intelligence and oversaw the intervention policies in space and aerospace.

Previously he held the position of Director General of Mediocredito Italiano, the bank owned by the Intesa Sanpaolo Group with specialised skills in supporting SME credit. He was Director General for industrial policy, competitiveness and small and medium-sized enterprises at the Ministry of Economic Development and Head of the Technical Secretariat of the Minister of Economic Development, covering these roles from the Monti government to the Conte I government. He designed and implemented national legislation on innovative startups and SMEs and the National Industry 4.0 Plan. As writer of the Destination Italy Report and member of the Finance for Growth Group, he worked

on attracting foreign investments in Italy, on the liberalisation of corporate bond issues and on measures to stimulate private equity investments.

Stefano Firpo is Knight of the Order of Merit of the Italian Republic.

Assimakis Komninos



Assimakis Komninos is a Partner at the Brussels office of White & Case LLP. He has acted or been part of the defence team in a number of landmark cases before the European Courts, such as "Microsoft, Google (Shopping), Google (Android), GlaxoSmithKline, Greek lignites" and "Chalkor" and has represented clients before the European Commission, national competition authorities, national courts and arbitration tribunals. He has also been involved in complex Phase II merger clearance cases in the airline, energy and telecoms sectors. Makis was a Commissioner and Member of the Board of the Hellenic Competition Commission (HCC) between 2009 and 2011. He is currently a visiting fellow of the Centre for Law and Governance in Europe at University College London (UCL) and a member of the Executive Committee of the Global Competition Law Centre (GCLC) at the College of Europe. He holds a "summa cum laude" law degree from the University of Athens, an LL.M. from the University of Cambridge (Trinity College), an LL.M. from New York University, and a Ph.D. from the European University Institute. He is a member of the Brussels (E-list) and Athens Bars (Supreme Court). Makis is also a non-governmental advisor to the International Competition Network (ICN).

Tobias Kretschmer



Tobias Kretschmer is a Professor of Strategy, Technology and Organization (ISTO) at LMU Munich School of Management. He holds a PhD in Economics from London Business School and an MSc in Strategy from the University of St. Gallen. Prior to joining LMU Munich, he held full-time positions at London School of Economics and INSEAD. He is a Research Fellow at the Centre for Economic Policy Research in London and has held visiting positions at Bocconi University and University College London.

His work focuses on strategy and organization design in technology-intensive industries, especially platform markets and information and communication technologies. His work appeared in American Economic Review, Management Science, Information Systems Research, Strategic Management Journal, and Organization Science. He holds editorial positions at the International Journal of Industrial Organization, Strategy Science, Strategic Management Journal, Industry and Innovation, and the Journal of Organization Design.



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